ATHARVAA DIMBLE

UI/UX Engineer & Product Designer

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UI/UX Engineer with 2+ years designing data-heavy, decision-critical interfaces — fleet safety dashboards, AI-assisted admin tools, and performance-tracking apps. Comfortable owning a problem end-to-end: research, IA, wireframes, high-fidelity UI, and post-launch iteration. Track record of measurably reducing task time and drop-off through simplified flows.

EXPERIENCE

UI/UX Engineer — Accurate Industrial Control *Aug 2025 – Present*

- Designed SecureWatch, an AI-powered chatbot that cuts through dashboard information overload, helping admins retrieve incident and registration records in seconds instead of searching manually.
- Own end-to-end UX for NeuroFleet, an in-house driver-performance tracking application giving fleet drivers real-time feedback on driving behavior — contributing to safer deliveries and measurable improvement in driving quality.
- Designed NeuBodhi, the website for the company's internal sub-brand, from information architecture through final UI.

Freelance UX Designer — Underdawgs *Mar 2025 – Jun 2025*

- Redesigned the companion application for Playmaker, a wearable player-performance device, replacing a week-long PDF-based reporting process with instant in-app performance dashboards.
- Cut player reporting turnaround from 1 week to under a few minutes and reduced onboarding drop-off from 70% to 7%, driving 200+ downloads and a 97% user satisfaction rate post-launch.

UX Designer — SLNIX *Jul 2024 – Jan 2025*

- Owned visual design and information architecture for the marketing website of an early-stage cloud data-hosting startup, shaping how a technical product was communicated to non-technical buyers.
- Ran competitor analysis across cloud-hosting platforms to inform onboarding-flow decisions on the site.

UX/UI Design Intern — Adosphere India (META Partners) *Jun 2023 – Apr 2024*

- Sole designer on the redesign of Annapoorna's website, restructuring cluttered navigation and content hierarchy to address low conversion.
- Contributed to product research for Adosphere's GMB tool, partnering with customer success managers and engineers.

SKILLS

Human-AI Interaction Design · Conversational & Chatbot UX · Data-Driven Dashboard Design · Vibe Coding (AI-Assisted Prototyping & Development) · Interaction Design · Information Architecture · User Research · User Flows & Wireframing · Rapid Prototyping · Usability Testing · Design Systems · Competitive Analysis · Cross-Functional Collaboration

TOOLS

Figma · Claude · Claude Code · ChatGPT · Cursor · Framer · Adobe XD · Photoshop · Illustrator · InDesign · After Effects · InVision · UserTesting · WIX Studios

EDUCATION

B.Des, Interaction Design — Unitedworld Institute of Design (UID), Karnavati University

Aug 2020 – May 2024